



Just as you remember it - flavours bring back memories

A handful of freshly picked strawberries. Homemade jam on warm toast. The unmistakable taste of summer.

At Silesia, we've captured the many faces of strawberry in four distinct flavour profiles inspired by real fruit. From fresh and vibrant to sweet and jammy, each profile delivers an authentic strawberry experience consumers know and love.

Benefits for your product

- Clearly differentiated and authentic flavour profiles
- Easy selection for targeted product positioning
- Support for diverse consumer and market requirements with vegetarian, vegan, kosher and halal options
- Reliable performance across bakery, beverages, confectionery, dairy and savoury

Whether you're creating a refreshing fruit drink, a creamy dessert, or a classic sweet treat, there's a strawberry profile that fits.

Be inspired by Silesia

Silesia 
Flavours for Food & Beverages





One berry. Four flavour profiles. Endless possibilities.

Elsanta - fresh & green

Bright, juicy and freshly picked.

Mieze Nova - sweet & ripe

Rich, juicy and indulgent.

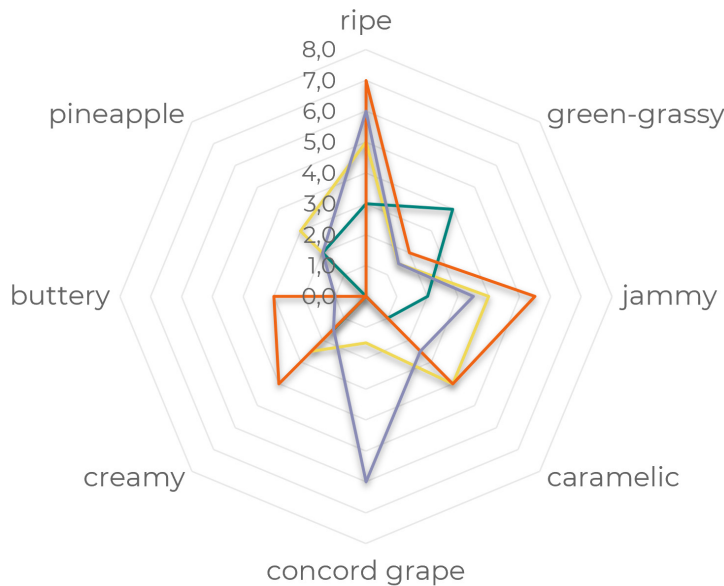
Senga Sengana - fruity & balanced

The classic strawberry experience.

Alexandria - jammy & comforting

Like Grandma's strawberry jam.

Our flavour profiles provide a clear framework for product development, helping you create the perfect strawberry character for your application.



Our strawberry flavours

- Elsanta
- Senga Sengana
- Mieze Nova
- Alexandria

Find Silesia's strawberry flavour that fits your product best and brings back a few happy memories along the way.



You can find more inspiration here:

www.silesia-aroma.com/en

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